



U.S. Small Business Administration

Federal contracting made easy with the Bid Targeting System (BTS)

Webinar: March 24, 2020 1:00—2:30 pm.

<https://attendee.gotowebinar.com/register/6273402535256914945>



Features and benefits of the BTS:
Prioritize bid opportunities with custom search filters and criteria weights.
Automatically match your firm with top bidding opportunities. Receive daily email notifications of new bid opportunities.
Save and manage your favorite bid opportunities with total user control.
Custom and standard reports, including company specific "Firm Report." Multiple search features: NAICS, Region, SBA Program, Bid Due Date. Extracts & integrates business intelligence from various sources Grant funding available to hire professional bid writers. Personally manage your bid opportunity search profile and save time and money pursuing federal bids.

Training session focused on small and mid-size companies looking to bid on government contracts. The Michigan Defense Center recently launched the Bid Targeting System (BTS), a web-based tool application designed by a former Department of Defense contracting officer that supports companies with government contracting experience and companies which have not done business with the government in the past. Through business intelligence and predictive analytics, the BTS helps organizations quickly identify and prioritize federal contract opportunities and save time and money in the pursuit of that work. The resource also scores companies the way a federal contracting officer would, giving small and medium-sized contractors the same advantages that large primes derive from their in-house experts.

Companies interested in learning how to use the BTS can attend a free webinar offered by Veteran Business Outreach Center.



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